

The OrthoLive website (OrthoLive.com) including all content, features, functionality, and services provided on or through the websites are referred to, collectively, in this Agreement, as the "Site." By using the Site and submitting an article, you agree to the terms and conditions of this agreement, which is a binding legal agreement between you and OrthoLive.

I agree to allow OrthoLive (hereafter referred to as the 'Company') located in Delaware, a perpetual, worldwide, royalty-free, non-exclusive, irrevocable license to use, reproduce, adapt, publish, and translate the Content (hereafter referred to as 'Guest Post'). I submit to The Company and to incorporate such Content into the print and online publication(s) of the Company.

All Guest Posts must comply with the following criteria:

- 1. Guest Posts must be your own original work that has not been published on any other website, forum, chat or social media network.
- 2. Plagiarism or copyright infringement is not permitted.
- 3. When quoting others, please make sure to properly cite your source.
- 4. Posts will acknowledge your authorship but will be the property of the Company.
- 5. Once the post has been submitted to the Company you may not publish it anywhere online, in part or in whole, including your own website or blog.
- 6. If we use your guest post, you may promote it on your own website and social media forums. Promoting does not mean you post the entire article on these forums. You may include a link to your guest post and a short sentence or two explaining what the article is about.

- 7. Submissions must be over 1,000 words. Longer posts are allowed, but the final length of the article is decided by the Company's editorial team.
- 8. Affiliate links shall not be included in guest post submissions.
- 9. Guest Post writers will receive writing credit and backlinks as the author of their post at the end of the article.
- 10. Guest Post writers may submit a short bio statement (no more than 50 to 100 words) that may or may not be used at the end of the article.
- 11. Guest Post writers will be allowed to have one link to their website within the author acknowledgment. This may not be an affiliate link or point to an affiliate site. If the writer does not have a website, one link will be provided to either Facebook or Twitter. If there is not an appropriate profile for linking, only a name will be provided. The Company reserves the right to remove the author acknowledgment link within the Company's sole discretion.
- 12. Guest Post writers must provide a photo of themselves to be included in the author biography.
- 13. The Company does not pay for submissions. If you decide to submit a post to our site, you do so with the knowledge that you shall not be entitled to any compensation for writing the post or for any other compensation related to the post.
- 14. The Company welcomes images and/or video to accompany your guest post as long as they meet the following requirements:
 - The Guest Post writer must be the copyright holder of the image/video OR the image/video must be licensed under an appropriate creative commons license or in the public domain. Proof must be submitted along with any image/video showing that it does not infringe on copyright laws.
 - The Company reserves the right to change/edit the image/video if necessary.
 - If people are included in the image/video, then the Guest Post writer must provide a written release allowing use of likeness.

- Video/image submissions must be relevant to the post.
- The Company reserves the right to deny or remove any image/video it deems inappropriate or contrary to the values of the organization.
- 15. The Company will share and promote the Guest Post on a variety of social media networks, but does not guarantee any particular site or audience reach.
- 16. Links to any third-party site must be relevant to the topic and approved by the Company.
- 17. All search engine optimization ("SEO") information, such as anchor text or alt tags, will be reviewed and subject to inclusion at the discretion of the Company.
- 18. Excessive links or links that appear to be affiliated or spam related will be removed.
- 19. All Guest Posts are reviewed and approved by the Company prior to posting.
- 20. The Company reserves the right to edit Guest Posts where necessary.
- 21. The Company reserves the right to refuse publication of removing a Guest post without prior notice to the Guest Post writer.
- 22. By providing a Guest Post to the Company, you agree that you are in no way becoming a part of the website or company, nor shall you hold yourself out to be a member of the Company website.
- 23. If a Guest Post submission is inappropriate or needs improvements, a Company representative will let you know and offer suggestions so that it may be published at a later time.
- 24. The Company will review your submissions in a timely manner.
- 25. The Company reserves the right to refuse publication of any Guest Post.

By submitting a Guest Post to the Company, you agree that you have read and understood this agreement and agree to be bound by it.